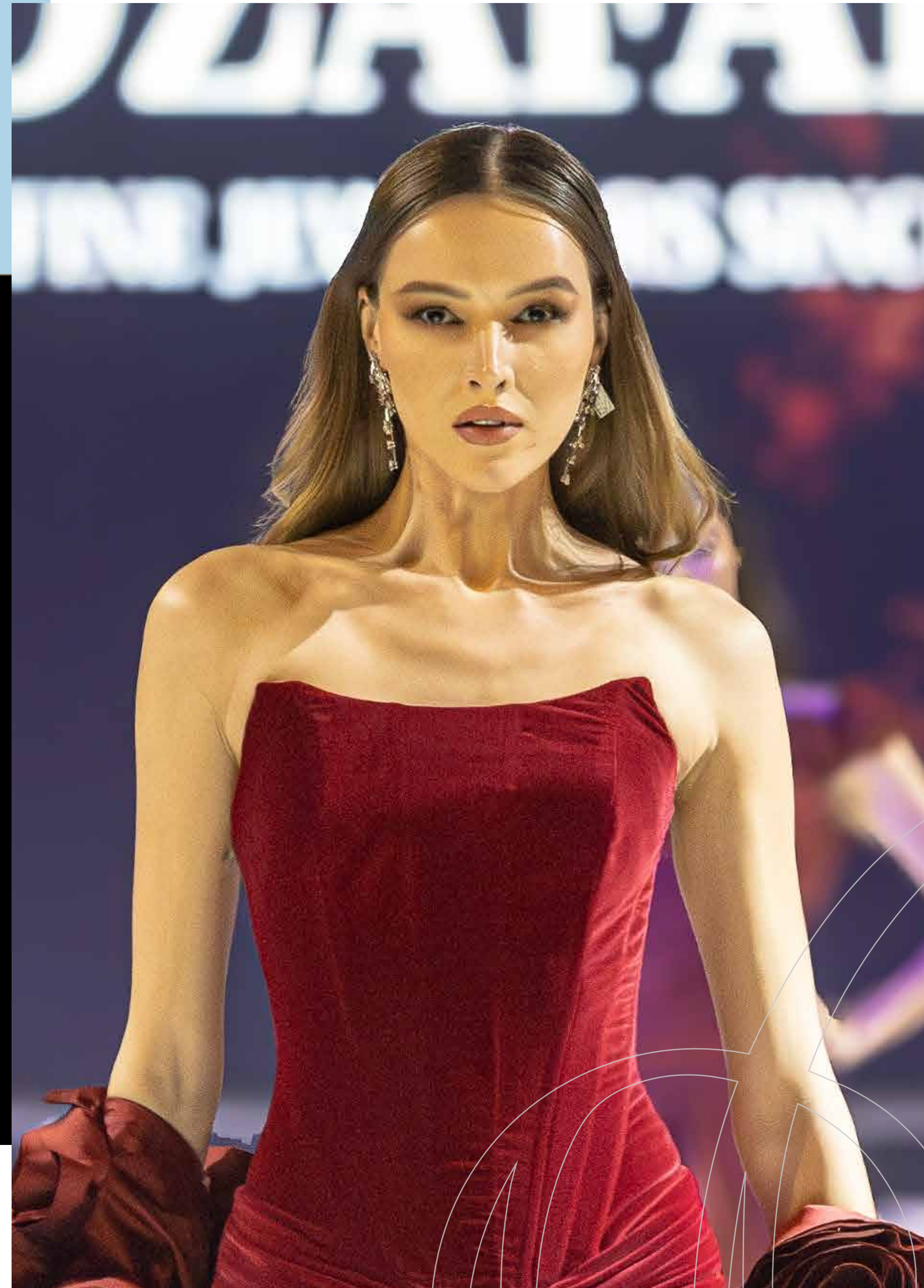


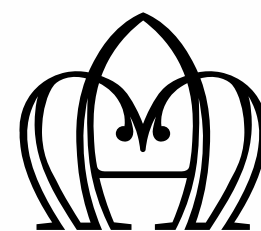
MOZAFARIAN

Three centuries of fine art in jewellery



1702 – PRESENT DAY

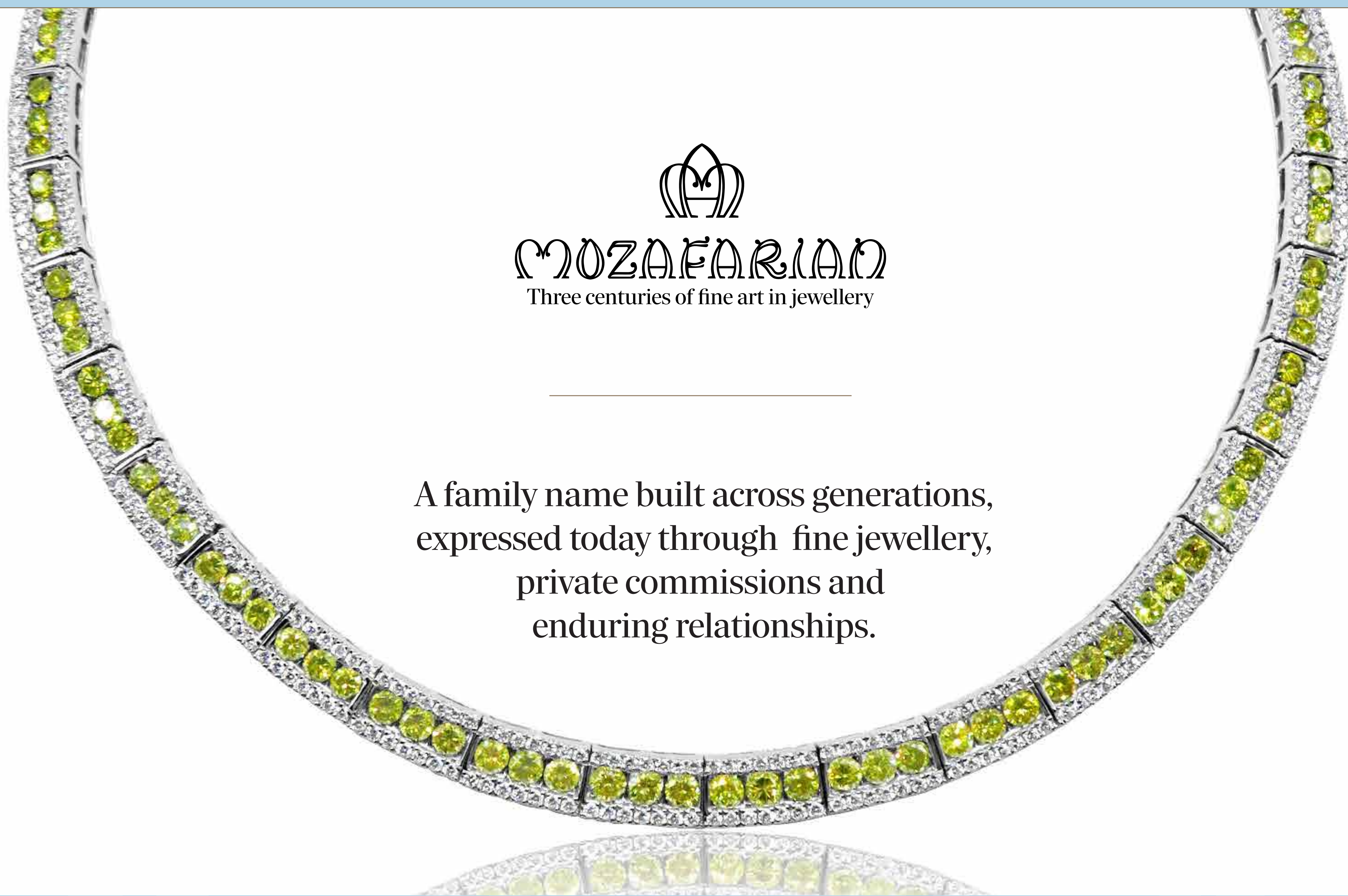
NEUCHÂTEL – PERSIA – EUROPE – LONDON



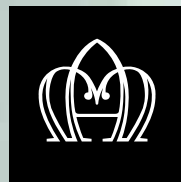
MOZAFARIAN

Three centuries of fine art in jewellery

A family name built across generations,
expressed today through fine jewellery,
private commissions and
enduring relationships.



Guiding The House



Mozafarian is, before anything else, a family. For nine generations the same line has worked in precious materials, and for more than six decades I have carried that name internationally.

I left school at thirteen to learn the craft at my father's side in Tehran, trained by one of the finest jewellers of his day. I came to Europe with little more than my name, my relationships and my determination, and I have spent my life proving what that name can mean.

My task now is not only to protect what we have inherited, but to set it down clearly, and to carry it forward for the generations who will follow.

Abbas Mozafarian, Chairman

Swiss origins

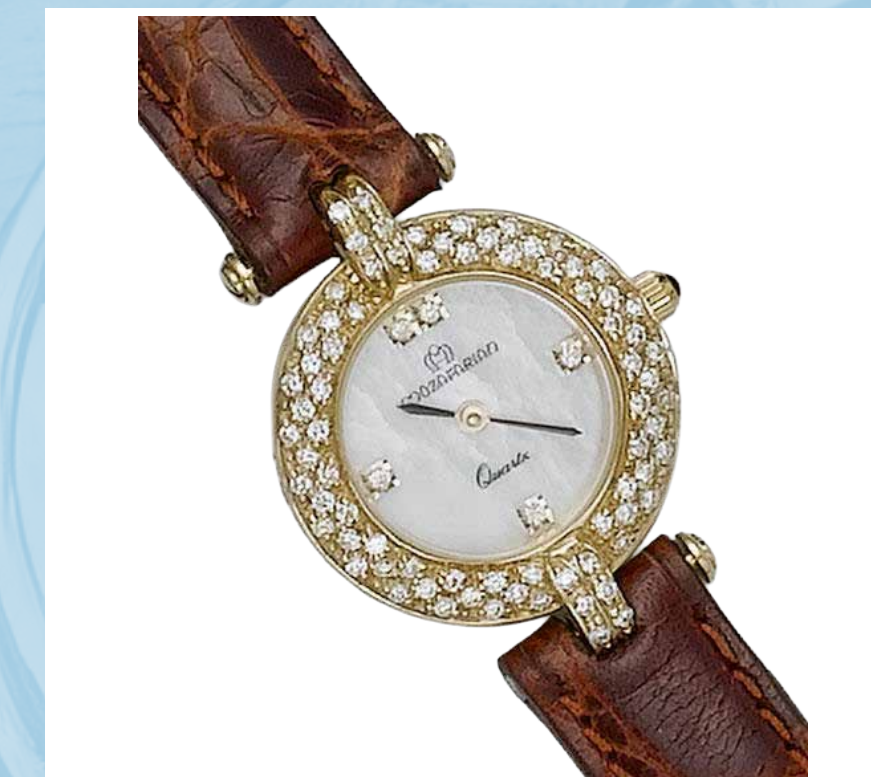
“It was here that the foundations of the Mozafarian legacy were established.”



The Mozafarian story begins in 1702, in Neuchâtel, Switzerland, among the watchmakers who fathered an industry the world would come to set its time by.

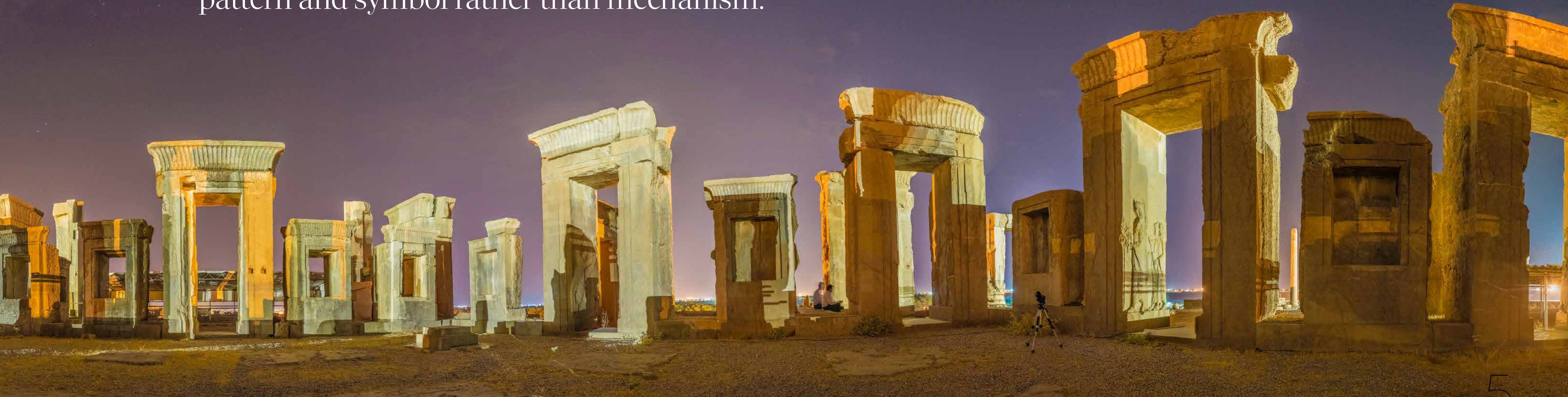
The family's forebear, Abraham Favre, was one of the foremost makers of his generation, working alongside the greatest names in Swiss horology.

It was here that the foundations of the Mozafarian legacy were laid: precision treated as an art, and the conviction that excellence is worth pursuing for its own sake.



A journey east

In 1821, a member of the our family travelled east, to the Persian royal court where he found an artistry as demanding as his own, expressed through colour, pattern and symbol rather than mechanism.



across generations



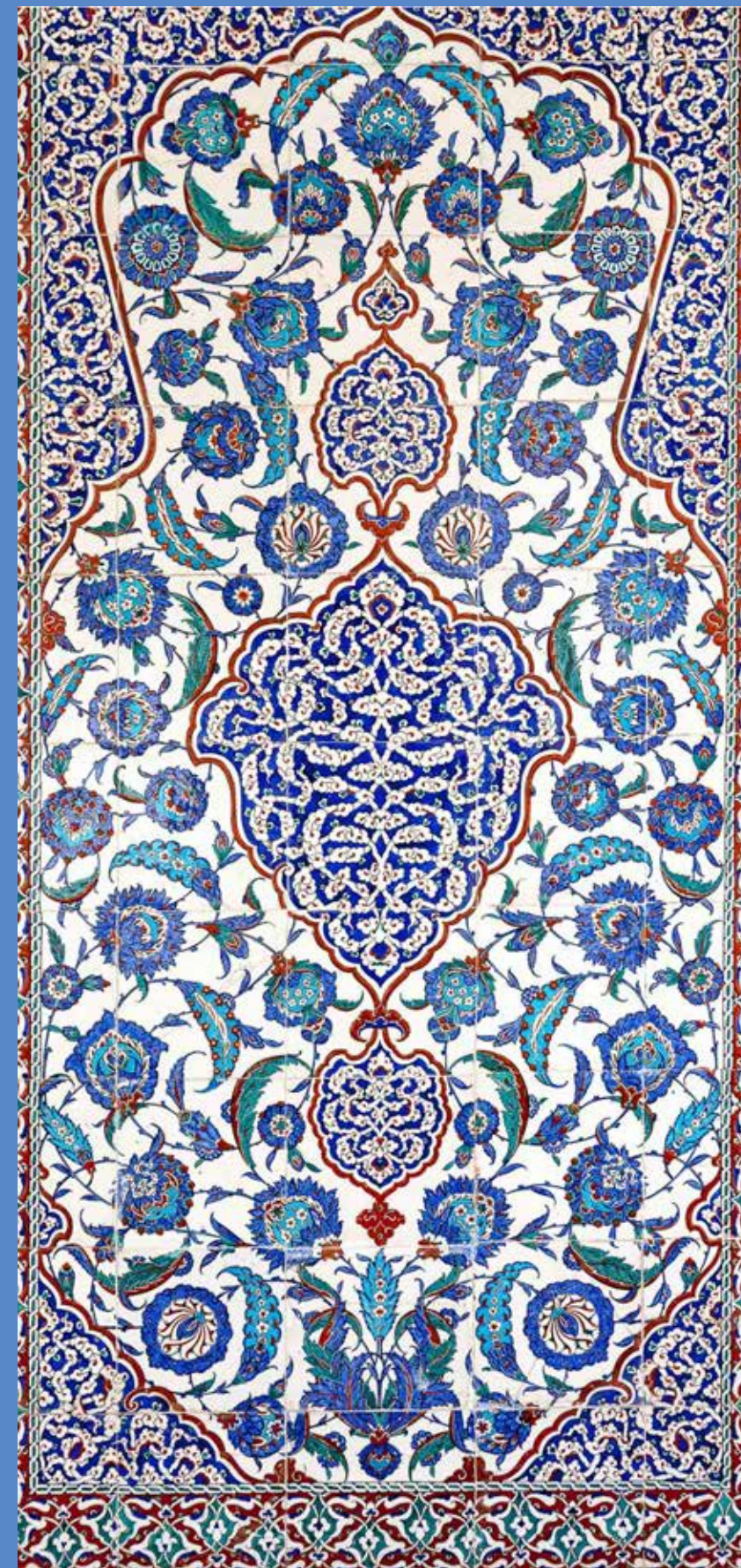
Across generations, the Mozafarian name became associated with craftsmanship, trust and personal service.

From its Swiss foundations and Persian heritage, the family built a reputation for creating exceptional works for royalty, collectors and discerning clients.

While styles and markets evolved, the principles remained unchanged: artistry, integrity and an unwavering commitment to quality.

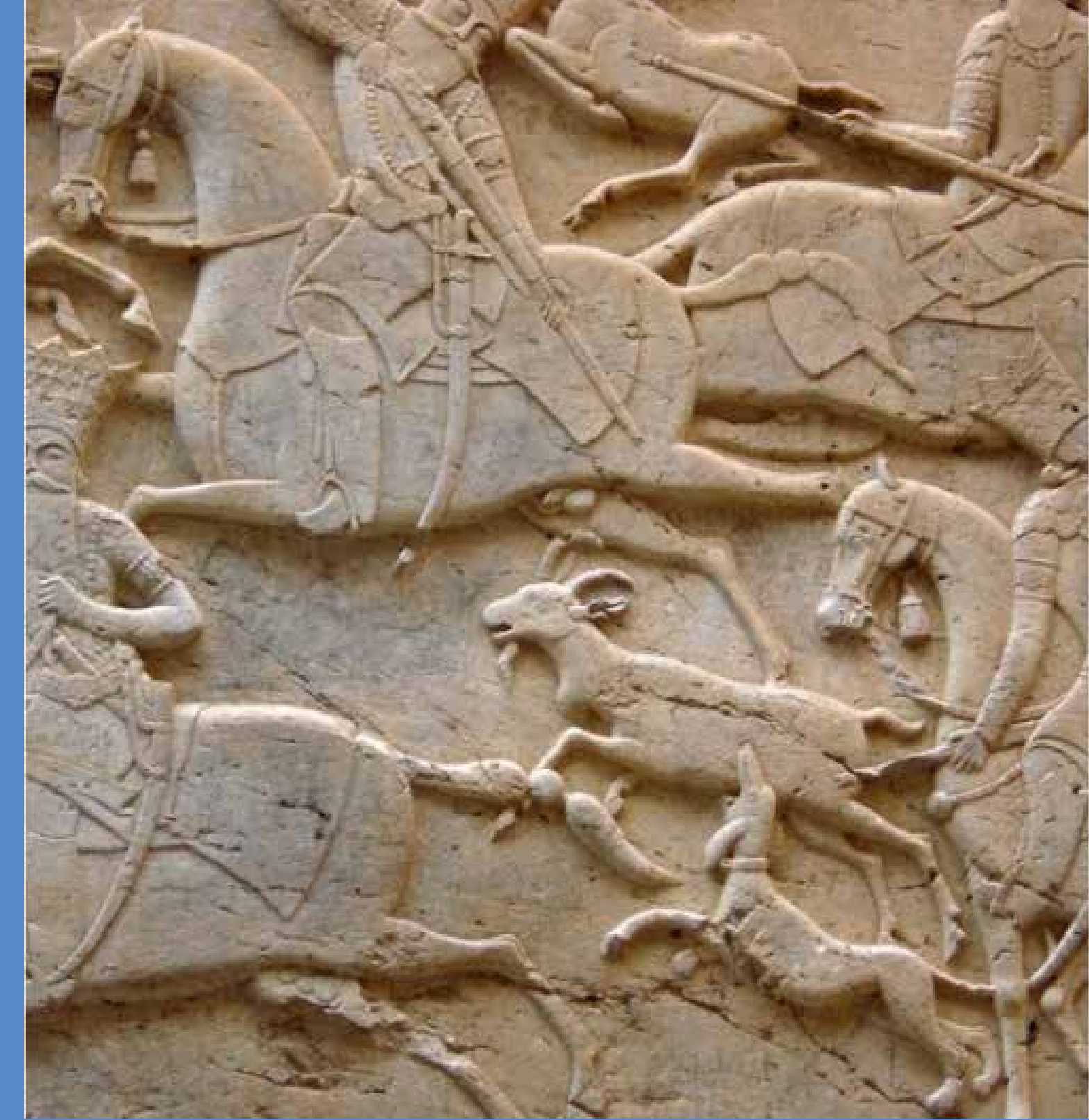
As the family's roots deepened in Persia, the children of that first marriage grew up Persian in language and feeling, while carrying a Swiss inheritance in their hands.

They came of age through the most brilliant period of Persian court culture,



when the arts, photography and architecture were flourishing under a king who was himself a painter and a patron. It was the ideal world for a family of makers, and the family flourished within it.

“principles have remained unchanged.”



and cultures



The meeting of Swiss precision and Persian artistry was not a collision but a marriage, of method and feeling, of the disciplined hand and the expressive eye.

From it came a way of making that belonged wholly to neither tradition and entirely to the family: exact in its craft, and unafraid of beauty, colour and meaning.



*“Two worlds met,
and something
new was born.”*

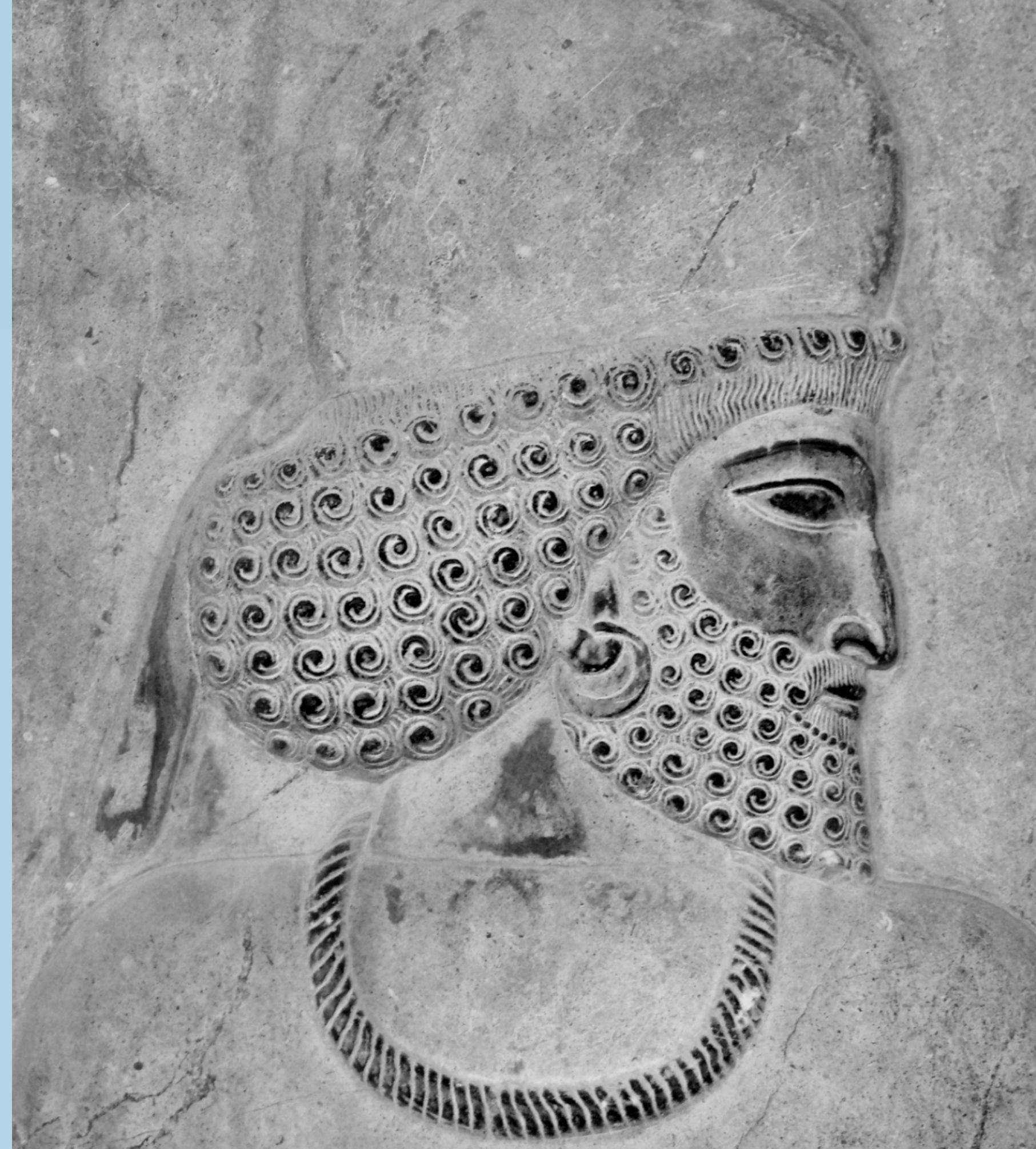




A defining chapter came with the marriage of a descendant of the Favre family to a granddaughter of Muzaffar al-Din Shah, of the Persian royal line.

In honour of that union the family took the name Mozafarian, victorious, drawn from the Shah's own name. It marked the moment two inheritances became one.

The name has carried that meaning ever since, across more than three centuries and nine generations.



“In honour of this union, the family adopted the name.”



The Mozafarian name



The Union of cultures



As the family's roots deepened, Swiss precision and Persian artistry became inseparable, and a set of values formed that still defines the house.

A respect for craftsmanship. A culture of hospitality, where a guest is received rather than sold to. And a belief that the finest things are made slowly, by hand, to be kept. This fusion remains at the heart of Mozafarian today.

“The meeting of these traditions created a unique heritage.”



A family legacy



By the early twentieth century the Mozafarian name had become one of the most established in Tehran.

The royal connection the family had married into, and the artistry it had spent generations refining, had made it a house of the first rank in a city that was now turning outward to the world.

This was a Tehran in confident conversation with the West. Trade moved in both directions, European craft and technique flowing east, Persian artistry and materials flowing back, and the Mozafarian family stood at the centre of that exchange, trusted by a court and a clientele who expected the very best and knew where to find it.

“a family at the centre of cultural exchange”



A family legacy



At the heart of it all was the bazaar, where the great majority of the luxury houses in Tehran's Grand Bazaar were Mozafarians or close relatives, an extended family dynasty trading across the whole spectrum of the decorative arts: fine jewellery, gold and silver, enamelwork, crystal and glass.

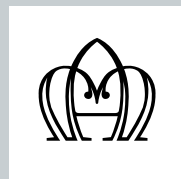
A house of that standing drew visitors from across the world. Heads of state, collectors and distinguished guests passed through its doors, among them political figures of the day, drawn by a name that had come to mean Persian artistry at its finest.



“The foundation on which everything since has been built”



Royal patronage & distinguished clients



For generations the family has served royalty, heads of state, collectors and private clients who value craftsmanship and, above all, discretion.

These relationships were never built through advertising. They were built through trust, personal introduction, and a shared eye for work of the highest order, the kind of relationship that, once made, tends to last a lifetime and pass to the next generation.



“Built not through promotion, but through trust.”

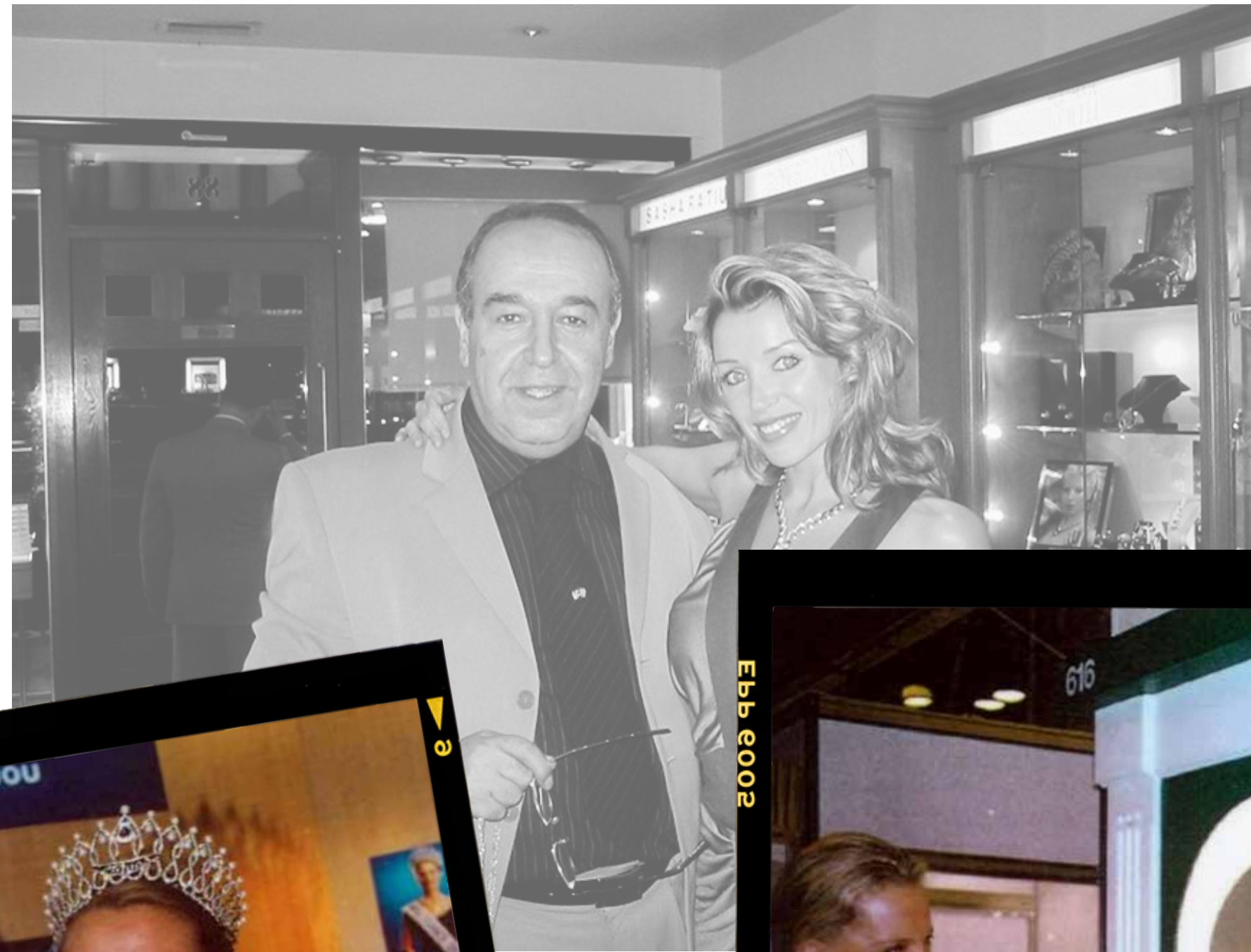
Royal patronage & distinguished clients



A measure of that standing came when the house was invited to be principal sponsor of a charity polo tournament, an occasion the family used not to show jewellery, but to give something back.

Mr Mozafarian marked it with a short address on the origins of the game. Polo, he reminded the room, is not an English invention but a Persian one, played at the Persian court more than two thousand years ago, the training game of the king's own cavalry long before it reached the lawns of England. The sport of kings, it turned out, was a Persian sport. Heritage worn lightly, offered as a gift to the company rather than a claim.

“shared appreciation for the highest form of artistry.”



Nothing too ambitious

“For generations, we have followed a simple principle: if it can be imagined, it can be created.”



Historic commissions



Throughout its history the house has been entrusted with commissions of real significance, from royal presentations to singular, one-of-a-kind works.

Each brought together three things the family has always held together: artistic vision, technical mastery, and an understanding of what an object is meant to mean. A great commission is not only made. It is entrusted, and that trust is the truest measure of the name.

“Extraordinary creations begin where conventional thinking ends.”



Historic commissions



“Transforming exceptional stones
into objects of lasting wonder.”

The Royal Set



Among the most celebrated works in the house's history is the Royal Set, created for the 2,500th anniversary of the Persian Empire.

Thousands of stones, set by hand over countless hours, it stands as the fullest expression of everything the family does: artistry, heritage and sheer ambition of making.

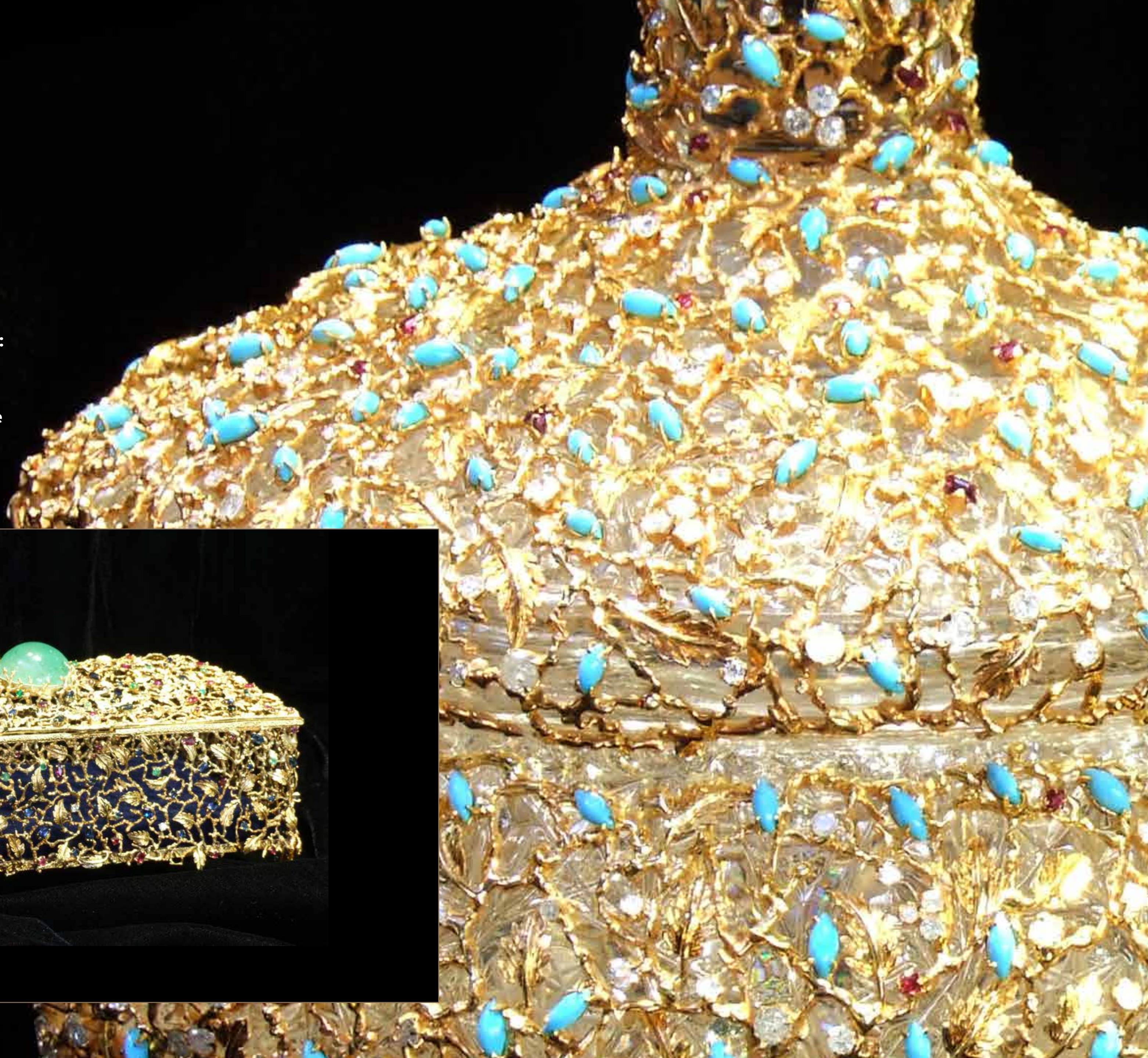
It remains a landmark in the story of the house. Today it remains an important milestone in the story of the house.

“a testament to Mozaferian's enduring commitment to artistry, heritage and excellence.”



The Royal Set

The Royal Set comprises 3,000 gemstones: 150ct diamonds, 200ct rubies, 130ct sapphires, 180ct emeralds and 160ct turquoise. The gold filigree comprises more than 4kg of 18ct gold.



Abbas Mozafarian



Today Abbas Mozafarian carries a tradition more than three centuries old.

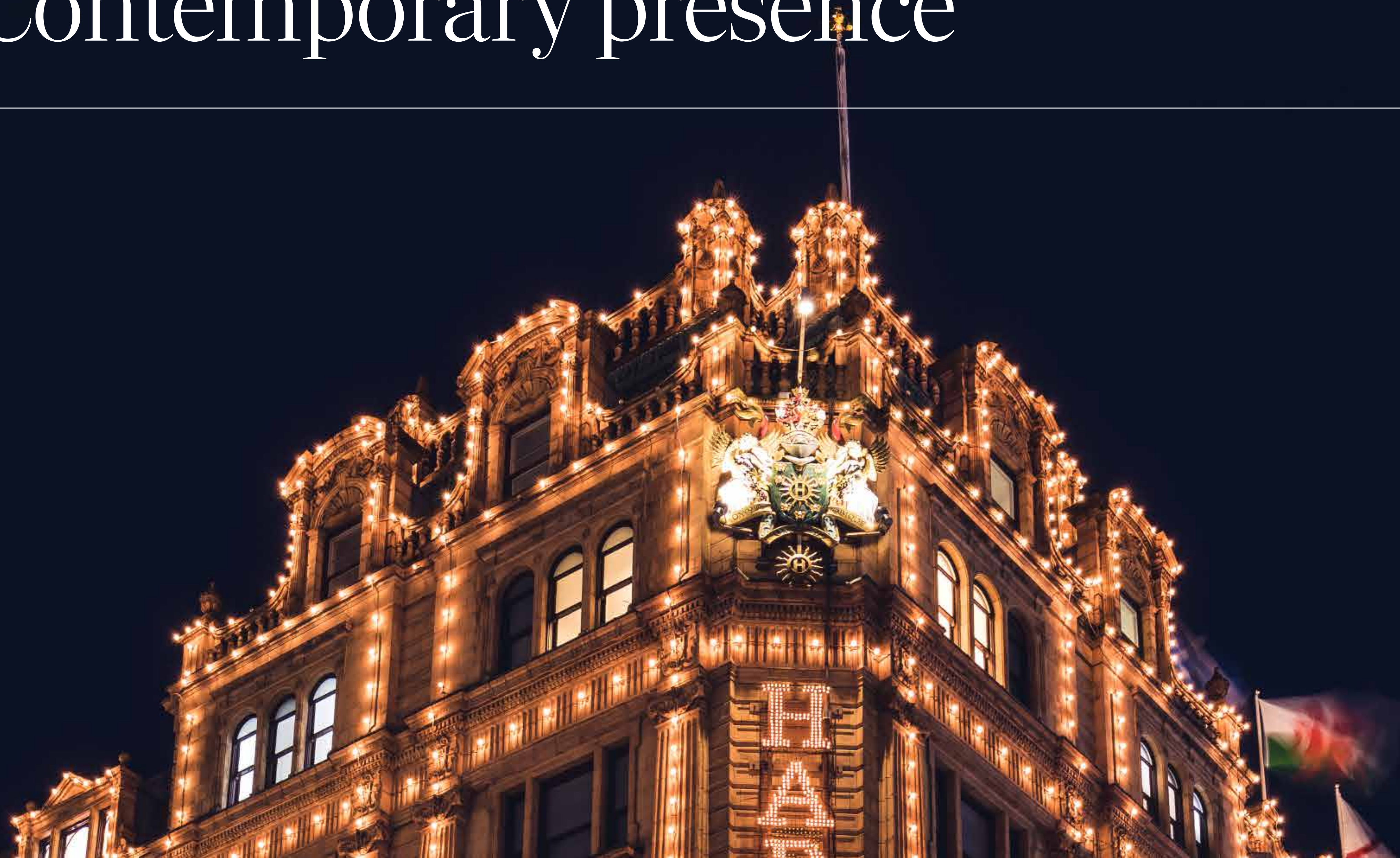
The first of his family to bring the name to Europe, he rebuilt the house in London after 1979 and extended it to Dubai, never changing the name to fit in, and never lowering the standard to grow faster.

His role, as he sees it, is not only to protect the legacy but to keep it alive: relevant, working, and ready for the generation that follows.

“remaining true to the principles that have defined it for generations.”



Contemporary presence



Contemporary presence



Today the house works from London and Dubai, serving collectors, private clients and institutions across the world.

London is more than an address. For a family that once lost everything and rebuilt it here, it represents trust, the settled ground of a great centre of craft, law and provenance, on which a legacy can be made secure.

The world has changed entirely since 1702. What the house offers has not.

“Today the house serves collectors, private clients and institutions.”



Responsible stewardship



For more than three centuries the family name has stood for trust, and today that trust carries an obligation.

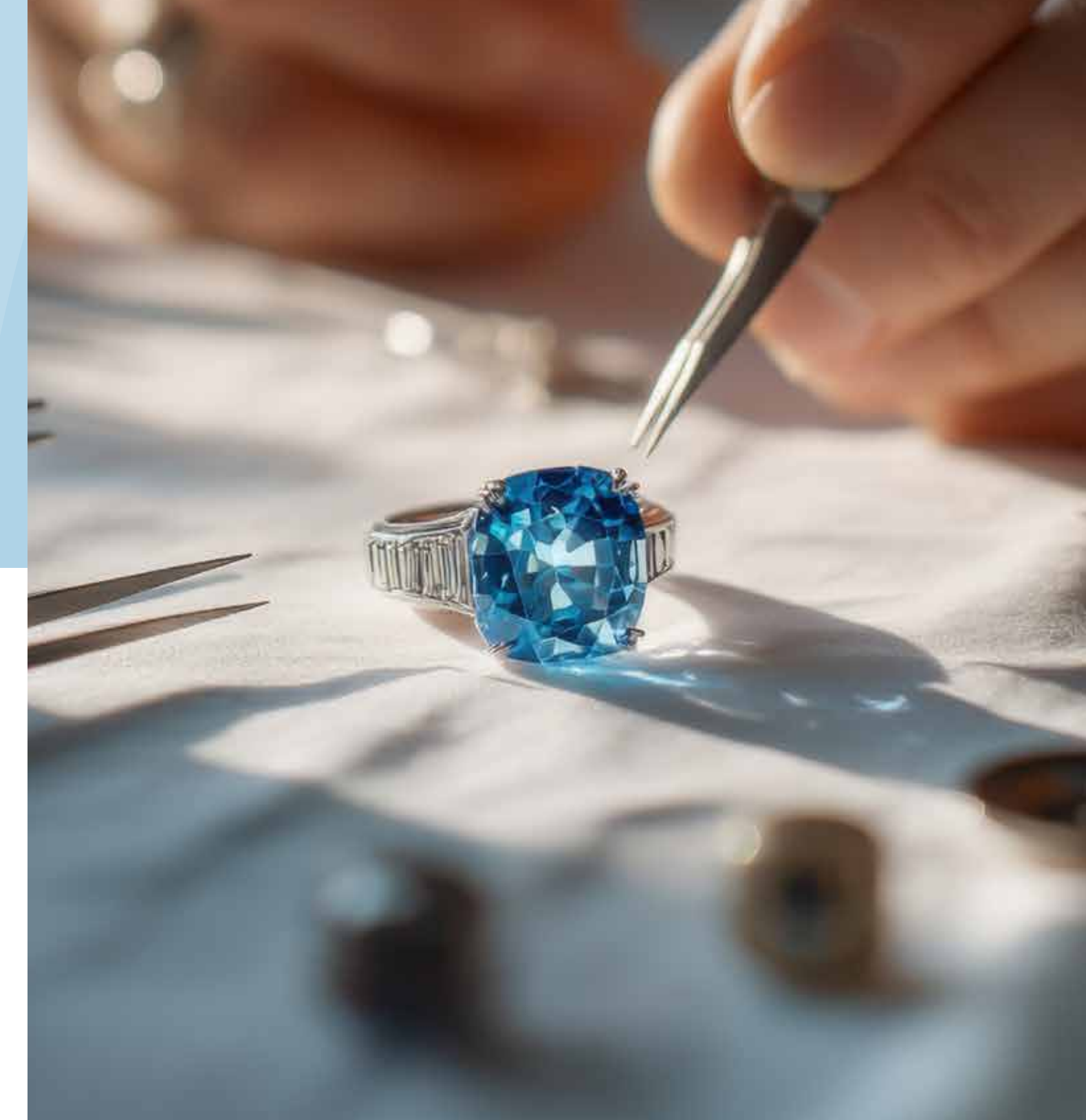
Every piece is made to British standards and carries a British hallmark. The house works only with responsibly sourced stones, observes the Kimberley Process, and treats traceability and provenance not as paperwork but as part of the promise.

To be entrusted with rare materials is to be responsible for where they came from.

“the careful stewardship of materials entrusted to the house.”



The National
Association
of Jewellers



CRAFTSMANSHIP TODAY

A close-up photograph of a jeweler's hands working on a ring. The ring features a large, faceted, oval-cut blue gemstone set in a white metal band with baguette-cut diamonds on the shoulders. The jeweler is using fine-tipped tweezers to adjust the stone. The workbench is covered with a white cloth and various jewelry-making tools, including a pair of tweezers and a small brush, are visible in the foreground. The lighting is soft and focused on the ring, creating a sense of precision and craftsmanship.

Three centuries on, the work is still
made by hand, and still made to last.

CRAFTSMANSHIP TODAY



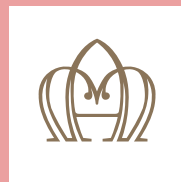
Rooted in tradition, the house draws freely on the best of contemporary technique, where it serves the work and never where it replaces the hand.

Each piece brings together expert craftsmanship, carefully chosen materials and an attention to detail that does not hurry.

The result is jewellery made not for a season but for a lifetime, and beyond it.



Bespoke commissions



The most significant Mozafarian pieces begin not with a stone but with a conversation.

Working quietly with private clients, the house creates one-of-a-kind commissions that hold a personal story, a family history, a moment meant to last.

From the first sketch to the final setting, each is carried through with the same care and discretion that the name has always meant, and made to belong to one person, and then to their line.

“Discretion and attention to detail that have defined the Mozafarian name for generations.”



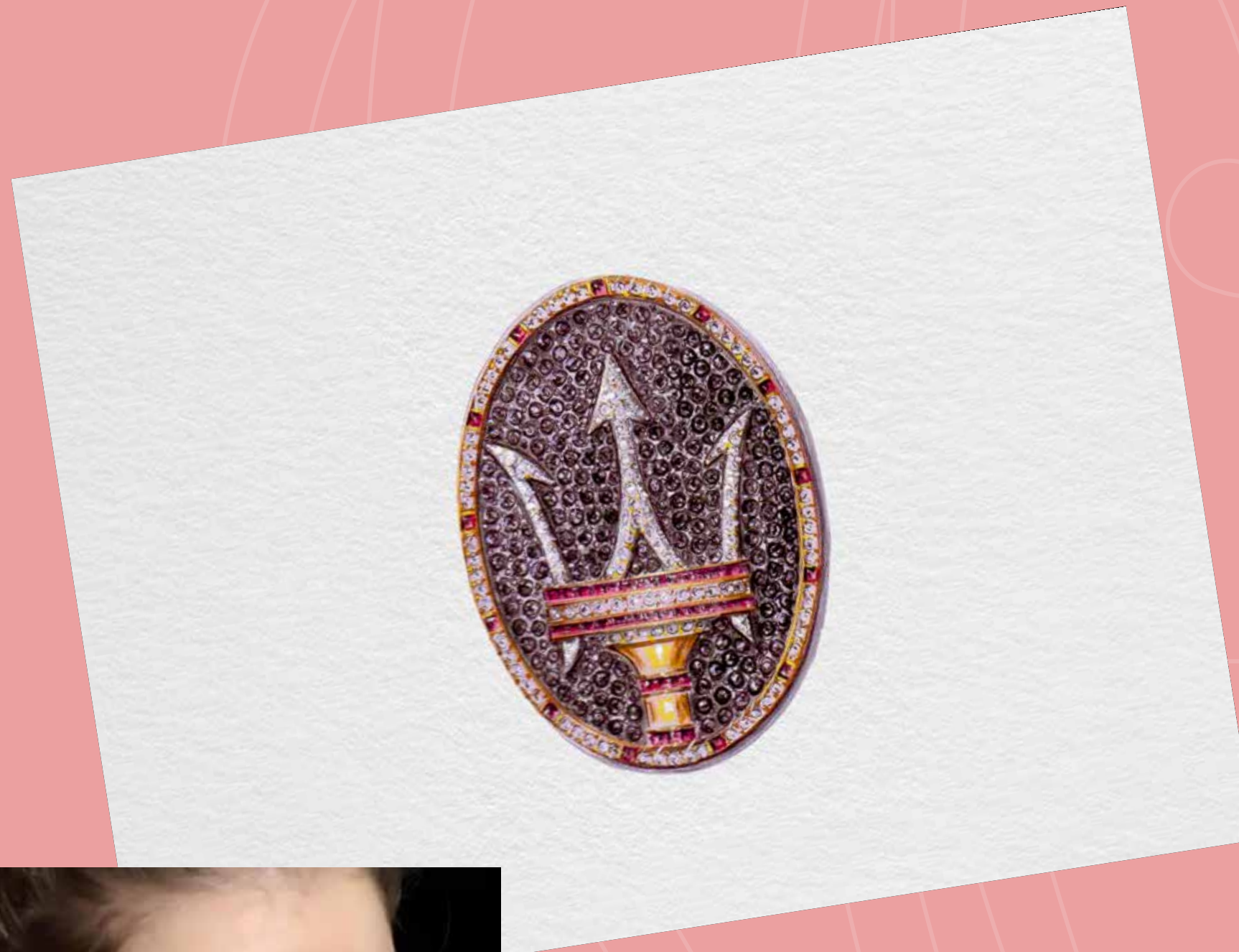
Bespoke commissions



A Mozafarian commission begins with the person, not the piece. The house works closely and creatively with each client, drawing on a wide range of forms and solutions, jewellery for men and women, pieces worn on the body, and objects beyond it. The Maserati emblem, rendered in gemstones, is one such example.

What unites them is that each is conceived as a work of art: the maker's skill turned toward the individual qualities of one person, and the moment the piece is meant to hold. The result is work that is unique, deeply personal, and beautifully made.

“Not a product made, but a work of art conceived.”



COLLECTING
MOZAFARIAN



COLLECTING MOZAFARIAN
TIMELESS – DEVOTION – MASTERY



To own a piece of Mozafarian is to take your place in a story three centuries in the making, and to carry it forward.

Selected works and private commissions are available through personal enquiry.

‘Each conversation begins with an understanding of the individual.’

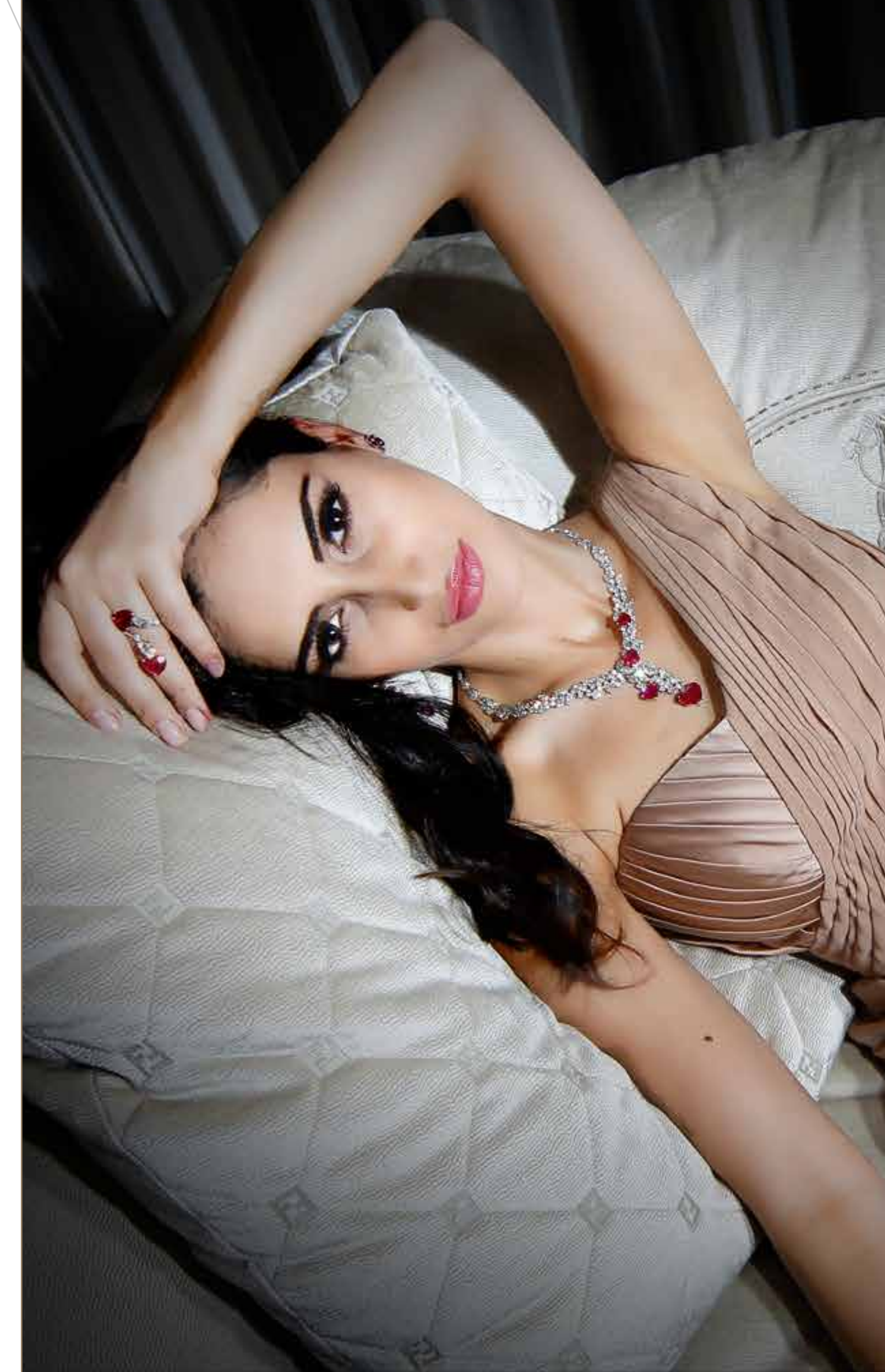
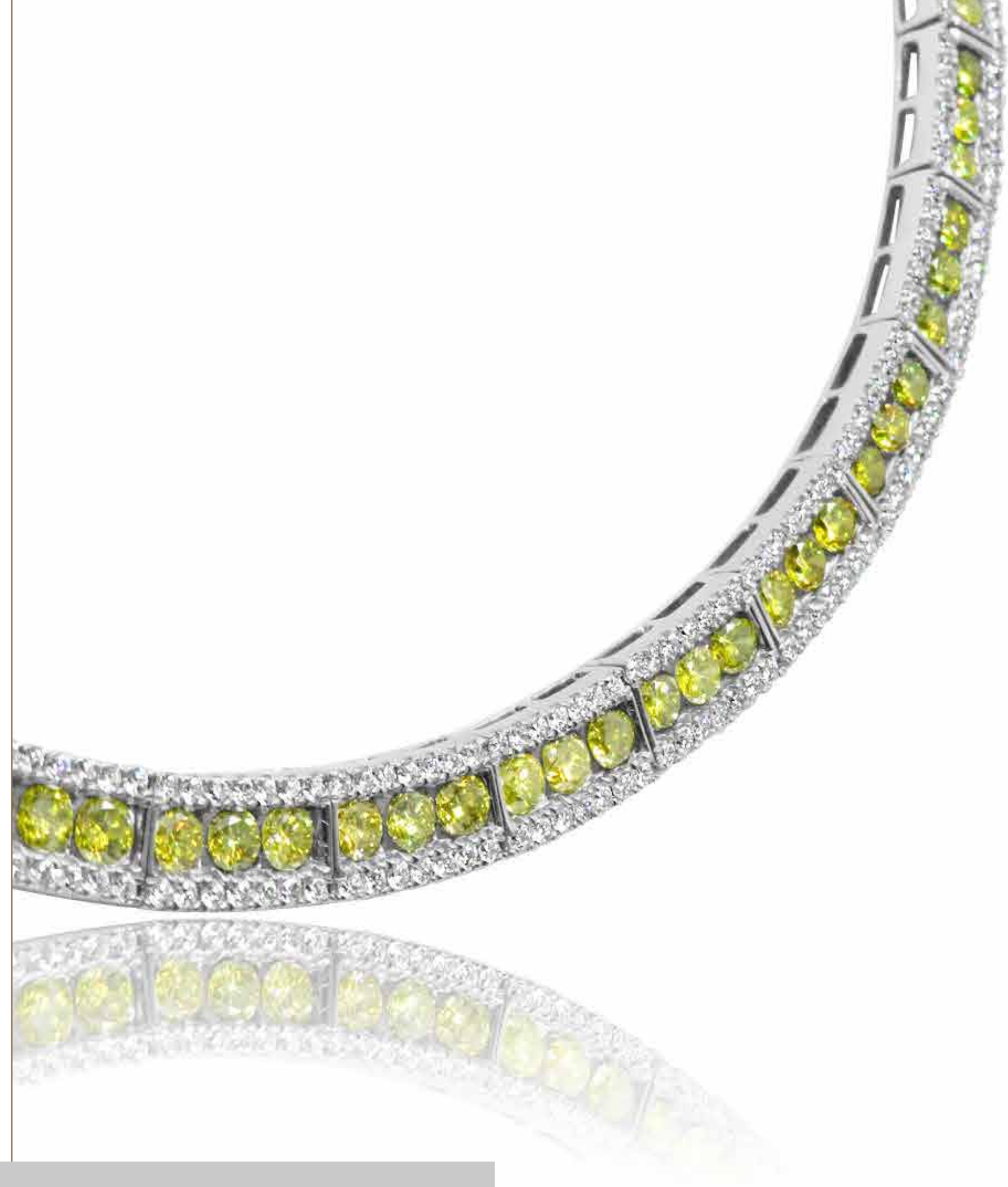




To enquire about a piece, a private commission, or a visit to the house, write to info@mozafarian.com or visit www.mozafarian.com.

Each conversation begins without obligation.

‘Three centuries of fine art in jewellery’



COLLECTING MOZAFARIAN
TIMELESS – DEVOTION – MASTERY



Alongside its private commissions, the house keeps an extensive collection of finished pieces, rings, necklaces, bracelets and earrings, for every occasion and budget.

From engagements and weddings to the milestones a family marks across a lifetime, and for the collector seeking a singular work, there is something held ready to be seen.

To arrange a visit to our private studio, write to info@mozafarian.com



COLLECTING
MOZAFARIAN



MOZAFARIAN

Three centuries of fine art in jewellery

The House of Mozafarian

For enquiries, write to
info@mozafarian.com
www.mozafarian.com

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